



AMERICAN FRIENDS OF
MAGEN DAVID ADOM

October 9, 2017

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Pastors Larry and Tiz Huch

Larry Huch Ministries and the New Beginnings Church

2000 Forum Parkway

Bedford, TX 76021

Dear Pastors Larry and Tiz,

Words cannot adequately express my gratitude to you and your extraordinary community for your unceasing support of the State of Israel and Magen David Adom. You are touching so many lives in Israel, just as you touch so many around the world through your ministry. You and your community are the living embodiment of the Talmudic charge — he who saves a single life is as if they have saved the world.

The two services I was privileged to attend were so joyous and inspiring. Your spiritual teaching, the music and stunning visuals, and the passion and commitment of your congregation will stay with me. Everyone was so welcoming and kind — it was notable to this transplanted Texan who now lives in the New York area.

Your support of Magen David Adom will save countless lives. As you shared with the congregation, the MICUs you are providing are the emergency vehicles called into action in the most difficult and dire circumstances — auto accidents, terrorist events or life-threatening medical events such as heart attacks or strokes. Thanks to technology developed by MDA, and utilized in your MICUs, we are able to give the hospitals a preview of the types of injuries or illnesses that will be delivered to them. In the case of cardiac and stroke patients, our My MDA app has actually cut as much as 30 minutes of treatment time once the patient arrives to the hospital, enabling more lives to be saved thanks to our paramedics, EMTs and the technology that supports them. The app is so innovative that several American cities have approached us to serve as the test pilot for a possible launch in the U.S.

I encourage you and anyone in the congregation traveling to Israel to install the My MDA app before they leave for Israel. By providing as much or as little information as you want, the app can provide valuable information should you become ill. I also want to make sure that you and Tiz, as Beacon Society members, receive a card that entitles you to free ambulance care while in Israel. I sincerely hope that you will never need to use it, but should

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Magen David Adom is Israel's national ambulance, blood-services, and disaster-relief organization, serving as emergency medical first-responders for the state's 8.6 million people. MDA is the only organization mandated by the Israeli government to serve in this role, but it's not a government agency, so it relies on people like you for funding. Through your gift, you're saving lives.

you ever need us, we will be there for you.

As I mentioned, more than 15,000 Paramedics and EMTs work day in and day out to save the lives of those in need. Fully 13,000 are volunteers, many having started their service through our youth program, which starts at age 15. Emergency responders are a special breed and like here in the U.S., MDA's staff runs to the emergency while so many others turn and run away.

Your MICU is now heading to port to start the journey to Israel. It will be in transit for 4-6 weeks, and spend an additional 3-4 weeks in Customs after that. It will then move to our Ambulance Center where it will be fully equipped and a sophisticated communications system will be installed. After that, it will be stationed and start its service life. I look forward to sharing semi-annual service reports, which provide information on the number of calls responded to, the types of calls, and even the number of babies born enroute, with you and your congregation.

Thank you so much for the privilege of visiting your congregation and seeing first-hand the wonders of your ministry and community.

We are deeply grateful for your support and wish you greatest joy and fulfillment in all that you do.

With warmest regards,



Catherine Reed
Chief Development Officer
American Friends of Magen David Adom